

CONSTRUCTING EXCELLENCE

in the built environment

Panel debate:

What are the strategic issues facing the built environment industry ?

- Bob White, Chief Executive of Constructing Excellence
- Richard Saxon, Chairman of Be
- John Callcutt, Chief Executive of Crest Nicholson and Housing Forum board member
- Bob King, Local Government Task Force board member
- Chris Morley, Chief Executive of the Construction Clients Group
- [someone from the infrastructure side to be confirmed]



The future



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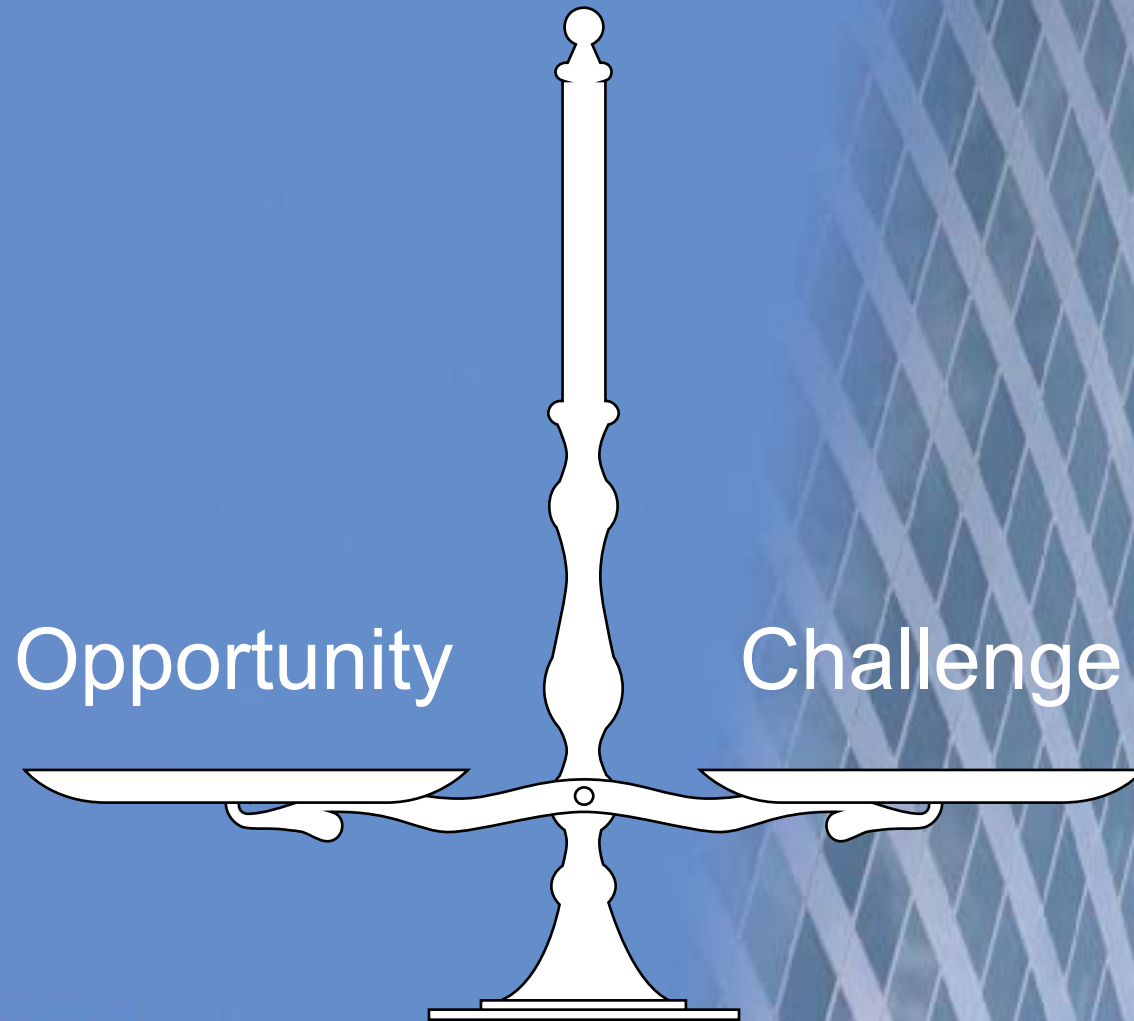
The future

We are at the beginning of the most creative, exciting and challenging period in human history – nothing less. Our society, its economy, media, culture, structure, demographics and ethnicity are all changing at an unprecedented rate. It is happening right now and all around us.



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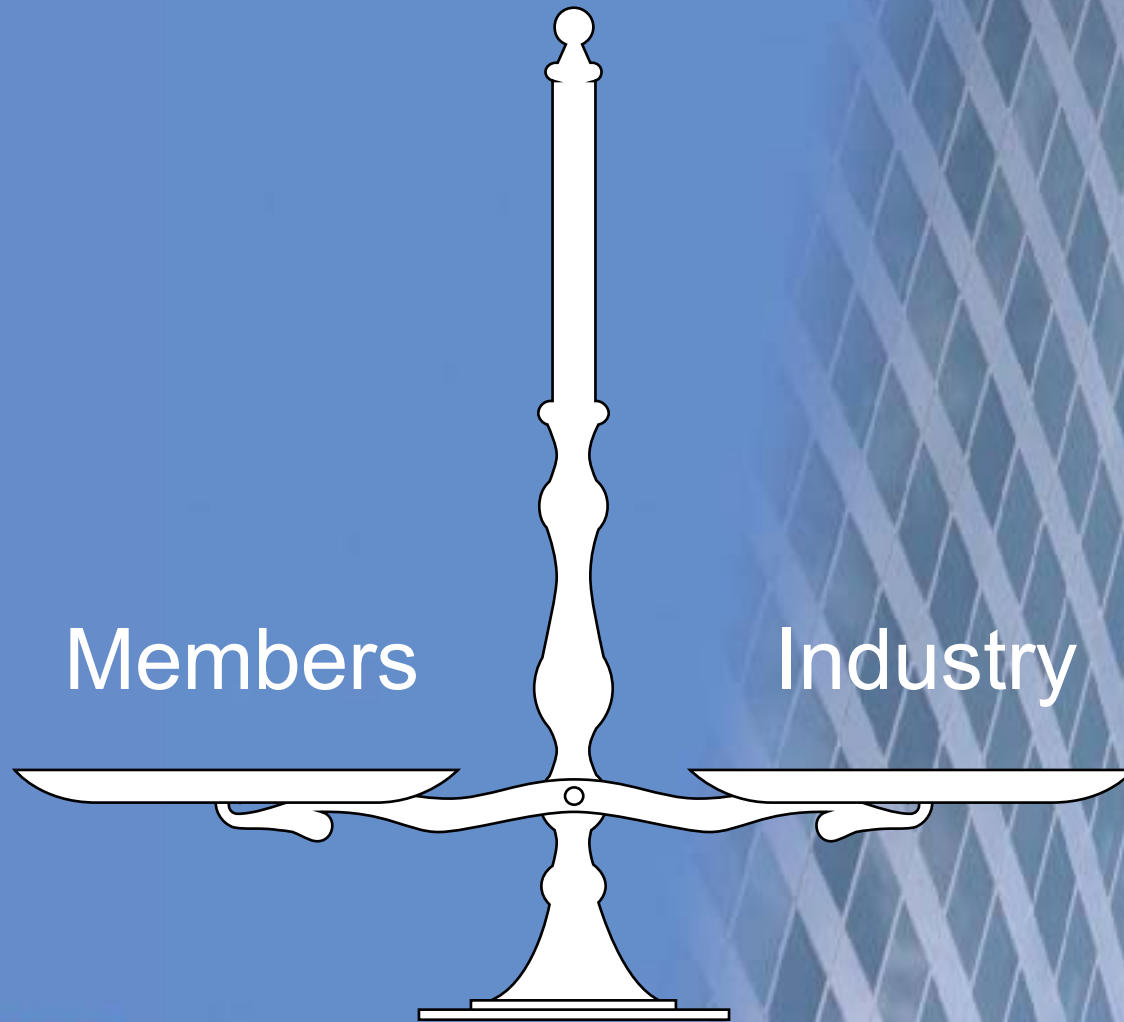
The future

According to a number of eminent observers, such as futurologist Ray Kurzweil, technological change in the 21st century will happen 1 000 times more quickly than in the 20th.



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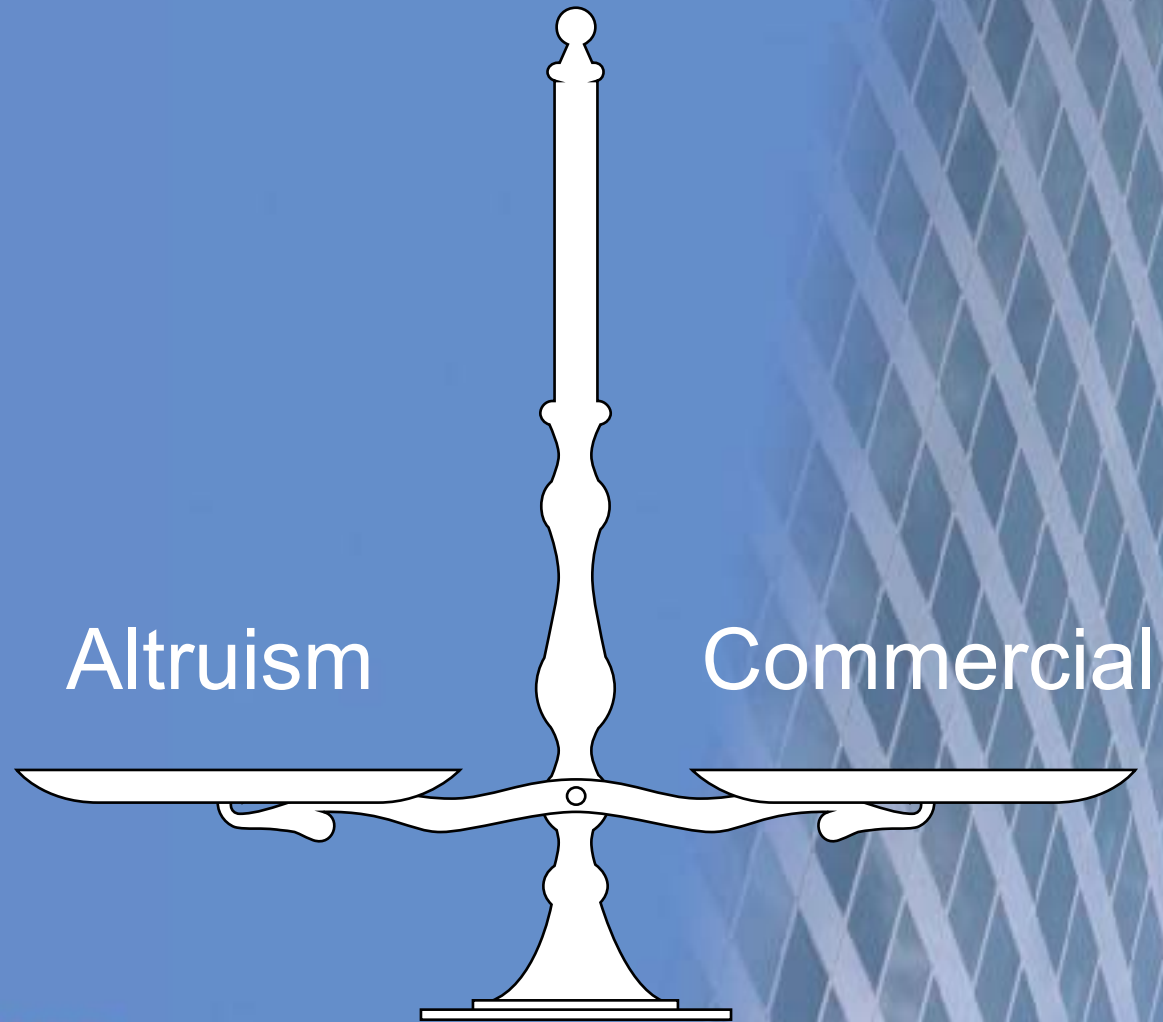
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The future

By the time the current crop of primary school pupils become full adults, there will be few significant jobs left in the UK that could not be done more cheaply overseas or by technology at home.



The future



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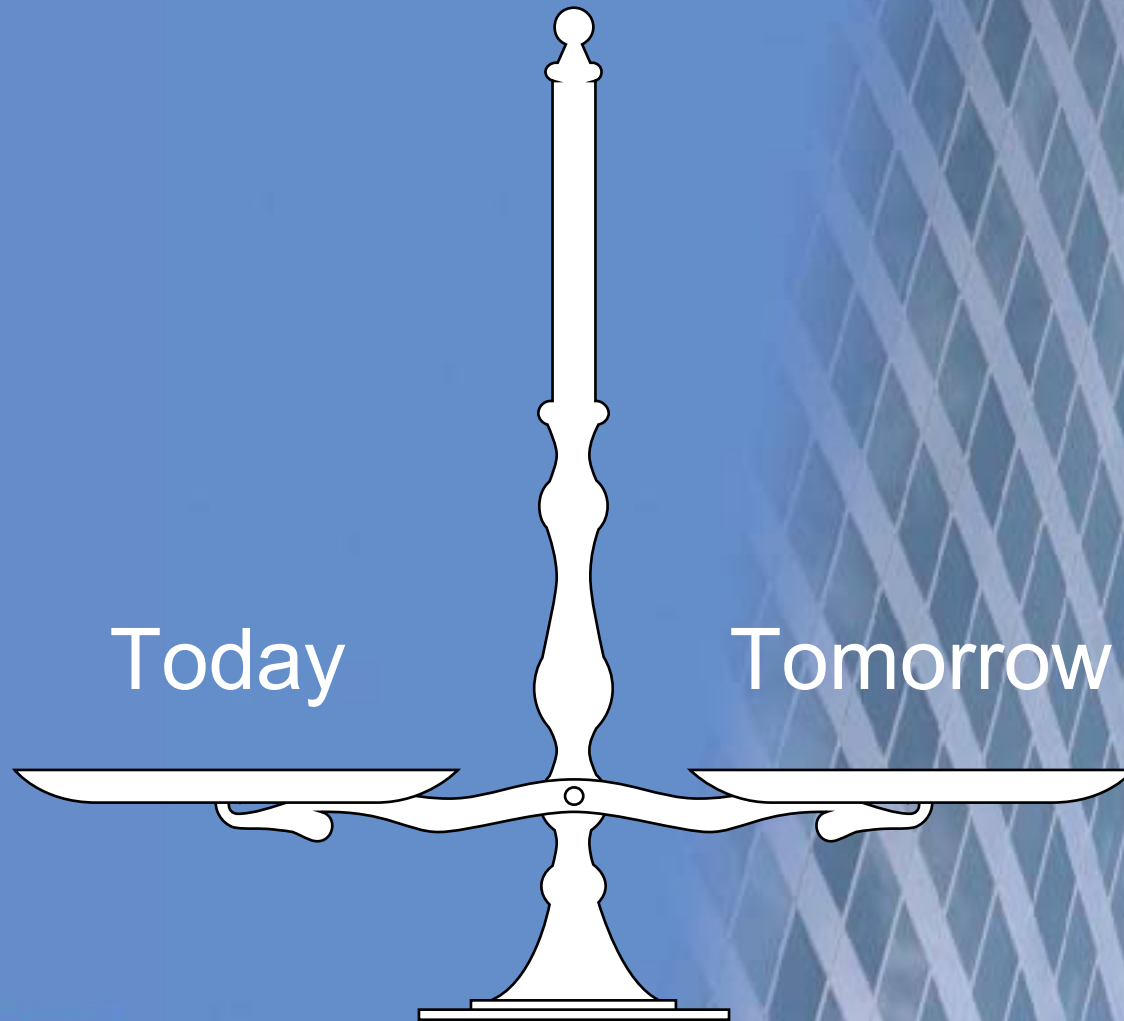
The future

While the UK might still have a manufacturing industry in 2020, it won't be providing many, if any, low-skilled jobs for young people to walk into.



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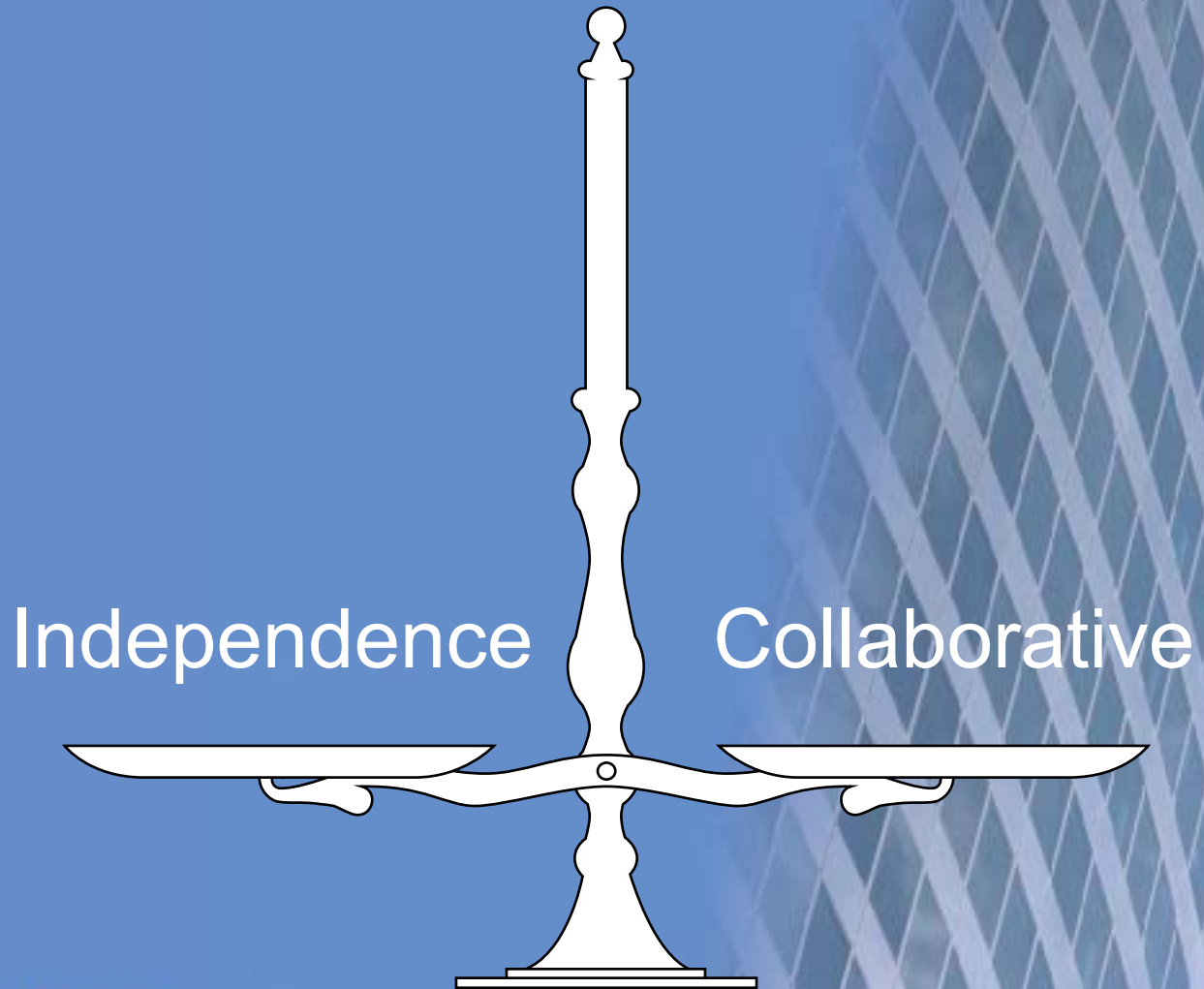
The future

Less obvious, and more frightening, is that it will not just be the factory that will dry up as a source of employment. Large numbers of white collar, clerical and middle management jobs will go as well.



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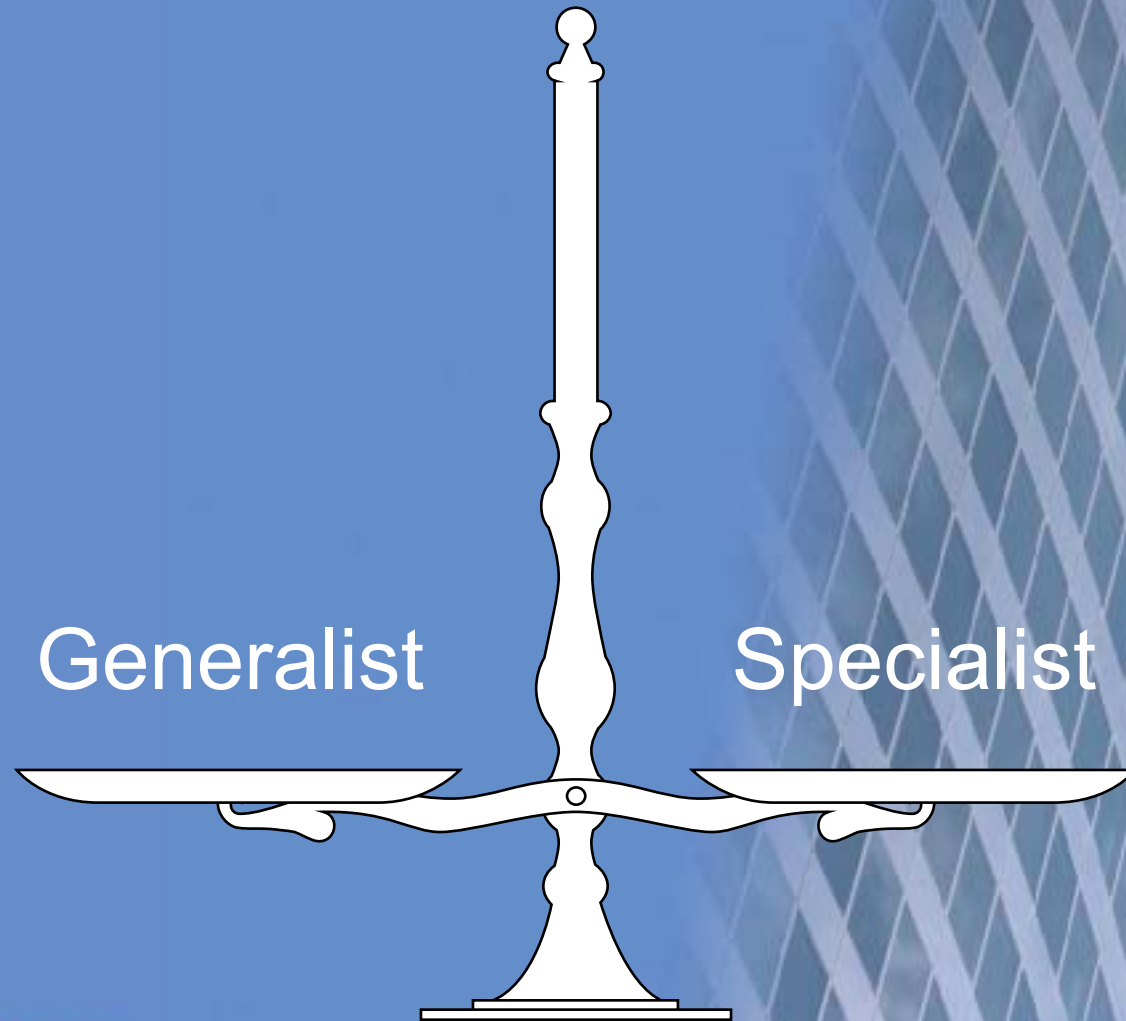
The future

The factory of the 21st century will be manned by a man and a dog. The man will be there to feed the dog – the dog will be there to keep the man off the machines!



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The future



The future

- Structure – do we need to change?
- Sectors and services
- Brand – strength and weaknesses – develop brand
- Income – growth
- Staff motivation, training and quality
- Consistency of approach and service
- Conflict of interest between different organisations – is it a real issue?
- Regions – expansion/development and sustainability – how do we integrate going forward?
- Investment/funding?



The golden rules?

- Collaborative – a good partner
- Innovative – new knowledge
- Leading and supporting
- Focussed and productive
- Commercial and sustainable
- Sharing and independent
- Local and national
- Consistently excellent
- A model of tomorrow's company



The future

A Knowledge Broker

Richard Holti and John Storey

OU Business School



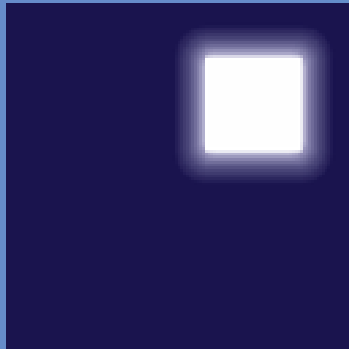
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The future

- Clarity of message and clarity of role
- Capability of organisation
- Communication and dissemination

= working proposition (?)





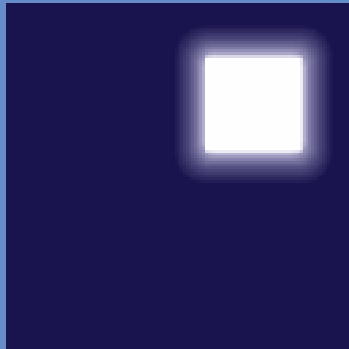
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Close – wine and canapés



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