

Delivering communities of choice

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Places for People

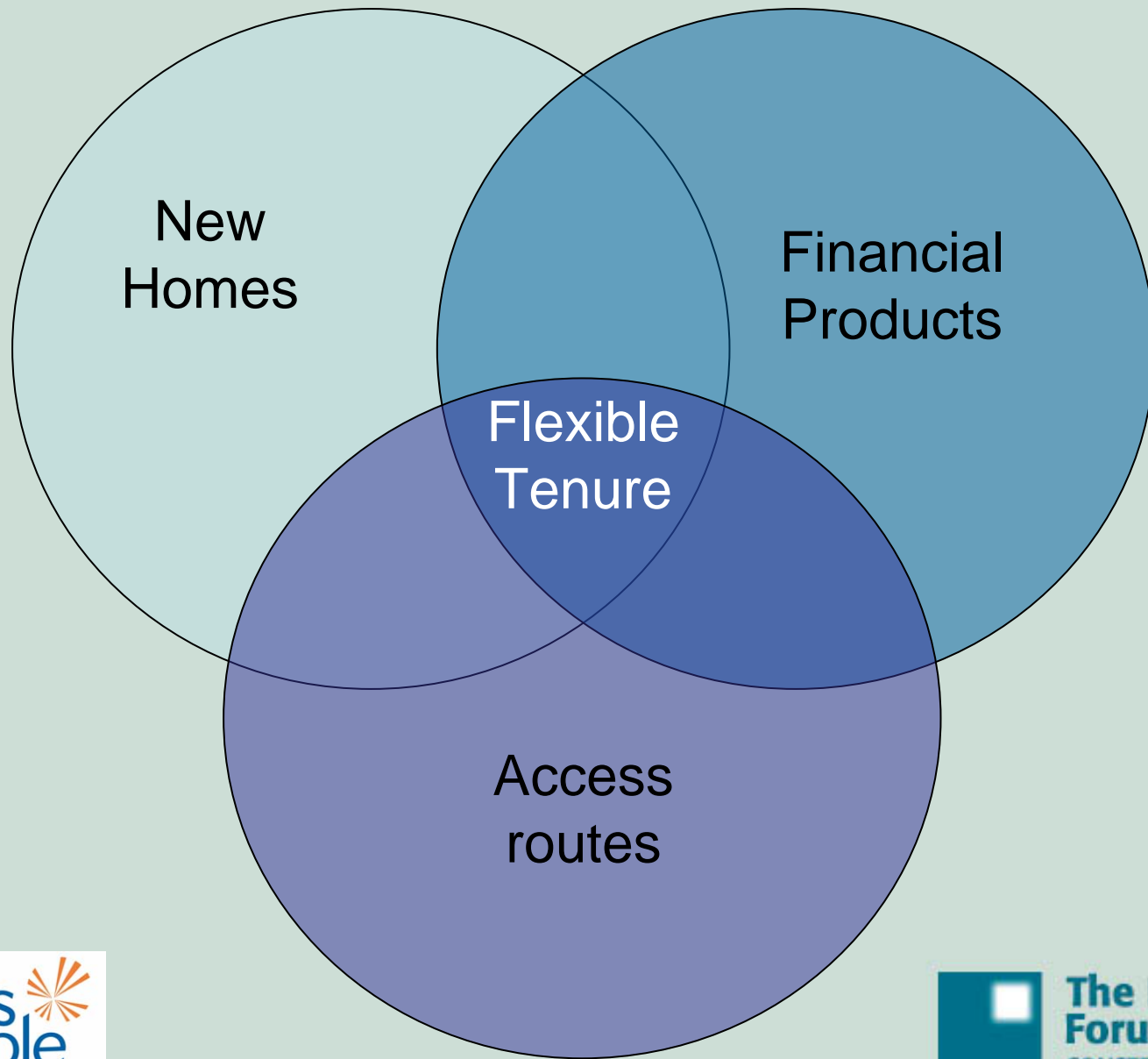




What are we trying to achieve?

- Mixed use, mixed tenure developments
- Meeting customer aspirations
- Large scale area regeneration or new place making





Flexible Tenure

- A wide range of products
- Staircasing up and down
- Options for homeownership



Neighbourhoods of Choice

- What makes a place of Choice
- Offering a wide range of products and services
- Striving to meet customers' aspirations
- An evolving service provider



Hybrid organisations

- One stop shop approach
- A wide range of products and services
- A commercial organisation with a social purpose
- Capacity -solutions/skills
- Financial Strategy



Planning Places



- Procurement of Regeneration
- Process
- Large scale
- Framework for joining it up
- Public/private/ neighbourhood

How?

- Build skillbase
- Increased capacity
- Economies of scale
- Respond to market need
- Financial Models
- Supply Chain
- Management of Place



What does the future look like?

- Clear model for creating/managing places
- Part of a coherent, progressive approach to neighbourhoods
- Positioned to deliver in a range of settings
- Able to work with a range of partners
- Competing for business in several sectors
- Delivering services to others

