



Best Practice Event

- **3rd December 2009**
- 18.00 for 18:30 and conclude by 20:00
- Milan Suite, Mercer's Building, 5 Bedford Park, Croydon, CR0 2AQ
- [Click here](#) or see overleaf for map
- Refreshments provided

Regenerating Croydon

Where is it all going?

Jon Rouse
Chief Executive, Croydon Council

RSVP

Please RSVP to Andy Vane
e-mail avane@biancosale.co.uk

A list of forthcoming events can be found overleaf...

We are delighted to confirm our final speaker for this year is Jon Rouse, Chief Executive of Croydon Council.

Those members who attended our AGM at the beginning of the year will remember Councillor Steve O'Connell speaking in a very upbeat way about how Croydon is set to develop and we have heard other very encouraging noises during the course of this year – but – where are the new schemes and what is happening to bring these to fruition? Has the pace really slowed?

We have asked Jon to cover issues such as:

- The role of the Chief Executive in particular with regard to regeneration
- What the Council is doing to understand the construction related professional asset base in the Borough. Does Croydon Council/Croydon Enterprise know about the capability of local businesses in this respect?
- The latest direction Croydon's regeneration programme is taking
- How will Croydon fund some of the proposed projects and what effect is the recession having?
- Is there a joined up approach to the separate development schemes planned for the Borough - eg Wellesley Road with East Croydon Station area?
- What is the phasing for overall development in the Borough? How will the disruption to those who live and work in Croydon be minimised?
- The interface between Croydon's boundaries and the surrounding boroughs. How will our developments interface with theirs or the lack of them?
- The transport plan and how joined up are things really?
- To what extent do Croydon plans depend upon the involvement of others, eg Network Rail?

Jon has confirmed that he is willing to tackle these and any other questions you may have with relish!!

This is a very valuable opportunity to put your thoughts to Jon and to hear what Croydon Council is doing to drive the regeneration agenda forward in the Borough. It is vital for us to understand what is in the minds of those senior Council officials shaping our Borough and our futures so don't miss this opportunity to book your place now.

A brief biography of Jon Rouse can be found overleaf...



Biography



Jon Rouse, LL.B., MA (Dist), MBA (Dist), Hon FRIBA, Hon RTPi

Jon Rouse is Chief Executive of Croydon Council, having been appointed in July 2007. Formerly Chief Executive of the Housing Corporation, he was previously Chief Executive of the Commission for Architecture and the Built Environment (CABE). Prior to that Jon was Secretary to the Urban Task Force and Policy & Communications Manager at English Partnerships. He spent 5 years at the Department of the Environment, including a spell as Private Secretary to the Minister for Housing & Local Government. He is currently a non-Executive Director on the Board of the Department of Health.

Forthcoming events:

This is our final event for 2009 but please keep an eye on our web site for events planned in 2010.

These will continue to focus on developments in Croydon and will include:

- AGM and evening events
- A revisit to the world of insurance in the current economic climate and the insurers' perception of risk especially building sustainability
- Funding for construction - what is best practice?
- Building sustainability - if we can!

- **3rd December 2009**
- 18.00 for 18:30 and conclude by 20:00
- Milan Suite, Mercer's Building, 5 Bedford Park, Croydon, CR0 2AQ
- [Click here](#) for map

