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principles and their targets through which the construction industry will endeavour to achieve a better industry and achieve best practice.

# STRATEGIC FORUM TARGETS TO 2012

1. Procurement & Integration

2. Commitment to People

3. Client Leadership

4. Sustainability

5. Design Quality

6. Health & Safety

## Construction Commitments

The Construction Commitments bring together the six key areas vital to delivering construction projects on time, safely and to budget. They represent the principles which it is intended will underpin all construction projects in order to achieve a better industry and exceed current best practice. A separate document with more details of the individual Commitments can be downloaded from the Strategic Forum web site.

The Forum will be working with Constructing Excellence in the Built Environment to promote the use of these Commitments as a framework for all construction projects. We are therefore keen that all companies that support the Commitments and intend to work in accordance with these principles indicate this by signing up on the Strategic Forum web site – [www.strategicforum.org.uk](http://www.strategicforum.org.uk)

In order to demonstrate the improvements that the industry is making as a result of the adoption of these Commitments, the Strategic Forum has set a number of targets under each of the six areas and details of these are set down in this document. All members of the Strategic Forum will be working to ensure their part of the industry contributes to ensuring these targets are achieved.

## The UK Construction Industry

The UK Construction Industry has an annual turnover of more than £100 billion and accounts for almost 10% of the country's GDP. The industry employs some two million people in more than 250,000 different companies. It is five times the size of the aerospace industry and more than three times the size of the automotive industry.

The construction industry is fundamental to the country's economic and social development. Improved transport infrastructure and modern efficient buildings play a major part in lifting the productivity of businesses in the UK. At the same time improvements in social housing, schools and hospitals, as well as the provision of high quality public transport, all depend on the construction industry delivering successful projects.

In a world in which environmental considerations are increasingly seen as of overriding importance, an innovative construction industry holds the key to delivering the solutions that will address the challenge of climate change and the more efficient use of the world's resources.



The Strategic Forum for Construction brings together the main representative bodies in the construction industry. Its vision is for the UK construction industry to achieve maximum value for all clients, end users and stakeholders and to exceed their expectations through the consistent delivery of world-class products and projects.

### Member Organisations:

Construction Clients Group  
Construction Confederation  
Construction Industry Council  
Construction Products Association  
NSCC/SEC Group  
TUC

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# 1.

## Procurement & Integration

A successful procurement policy requires ethical sourcing, enables best value to be achieved and encourages the early involvement of the supply chain. An integrated project team works together to achieve the best possible solution in terms of design, buildability, environmental performance and sustainable development

### 2010 Target

No specific interim target, but progress to 2012 target will be monitored on an annual basis

### 2012 Target

Different parts of the industry – clients, consultants, main contractors, specialist contractors\*, and product manufacturers and suppliers – to be engaged in supply chains on 30% of construction projects and for 40% of their work to be conducted through integrated project teams

*\*These targets only apply to those specialist contractors involved in M&E work. For other specialists the target is to establish a mechanism for measuring integration in their sector by 2012*

# 2.

## Commitment to People

Valuing people leads to a more productive and engaged workforce, facilitates recruitment and retention of staff and engages local communities positively in construction projects

### 2010 Target

Net increase of 230,000 qualified people recruited and trained in the industry compared with 2006

Apprenticeship completions of 13,500 in England, Wales and Scotland

Fully trained, qualified and competent workforce on all projects

### 2012 Target

Net increase of 260,000 qualified people recruited and trained in the industry compared with 2006

Apprenticeship completions of 18,700 in England, Wales and Scotland

Further target for fully trained and competent workforce to be developed in the light of progress to 2010 target. This is likely to place greater focus on smaller contractors

# 3.

## Client Leadership

Client leadership is vital to the success of any project and enables the construction industry to perform at its best

### 2010 Target

35% of client activity, by value, embraces the principles of the Clients' Commitments

### 2012 Target

60% of client activity, by value, embraces the principles of the Clients' Commitments

# 4.

## Sustainability

Sustainability lies at the heart of design and construction. A sustainable approach will bring full and lasting environmental, social and economic benefits

### 2010 Target

No interim targets

### 2012 Target

By 2012, a 50% reduction of construction, demolition and excavation waste to landfill compared to 2005

By 2012, a 15% reduction in carbon emissions from construction processes and associated transport compared to 2008 levels

25% of products used in construction projects to be from schemes recognised for responsible sourcing

Water usage in the manufacturing and construction phase reduced by 20% compared to 2008 usage

All construction projects in excess of £1 million to have biodiversity surveys carried out and necessary actions instigated

# 5.

## Design Quality

The design should be creative, imaginative, sustainable and capable of meeting delivery objectives. Quality in design and construction utilising the best of modern methods will ensure that the project meets the needs of all stakeholders, both functionally and architecturally

### 2010 Target

10% increase year on year from 2007 levels in proportion of projects using DQI in public buildings (custodial, police, fire, courts and other public projects), housing and education projects

10% increase year on year in the number of times the projects above use DQI

80% of projects to achieve at least 50% demand side representation at all workshops

### 2012 Target

Continued 10% per annum growth from 2010 levels in both of the first two 2010 targets

# 6.

## Health & Safety

Health and safety is integral to the success of any project, from design and construction to subsequent operation and maintenance

### 2010 Target

Reduce the incidence rate of fatal and major injury accidents by 10% year on year from 2000 levels

Reduce the incidence rate of cases of work-related ill health by 20% from 2000 levels

### 2012 Target

10% reduction year on year in the incidence rate of fatal and major injuries from 2010 levels

50% increase in projects offering a route to occupational health support from 2008 level

30% increase from 2007 level of micro-SMEs and SMEs taking up H&S training and education at an organisational level